

Fetherstill Inc - An opportunity of a lifetime

Networking and a strong positive relationship of trust and respect, this is how I would sum up our association with St Clair College, Research, and Innovation. Fetherstill Inc was incorporated in Windsor, Ontario for the sole purpose of developing technology that improved battery functioning in extreme temperature conditions. I made a fully committed move to the city to pursue this vision and I knew from the very beginning, this could not be achieved without the support of the local organizations and a fantastic team.



Our dedicated space for product development and testing at St Clair College

I began my quest to get support much before my move to Windsor and much before the company was even incorporated. With constant research, I contacted Mackenzie Habash, now Senior Program Manager at Invest Windsor Essex, who was the first one to convince me to make the move and connected me to another local phenomenal organization named WEtech Alliance. It was Susana Martins, Business Advisor from WEtech Alliance who recognized the potential that Fetherstill could deliver and advised me to proceed with incorporating in Windsor and guided me to make one of the most strategic decisions in my life along with fueling the company's near future, connecting me to Sonja Popovski, Business Development Manager, Research and Innovation, St Clair College.



Our team members are working on some preliminary cell testing.



Lithium Ion 2170 cells that go into our module

With the right team comprising of Mario, Design Engineer, Rishab, Electro -Mechanical Engineer, Edwin electrical Engineer, Aidan and Owen, Student designers and Rodrigo, student data analyst, we have achieved strong progress since the beginning of 2023 having fully completed our proof of technology using our Battery Module 1.0 through varied testing and data collection. We are now in the process of developing our Battery Module 2.0, with innovation ingrained in its function, which we have named the 'Powerboost'. The Powerboost will output 1.75KWh of power and is planned to be installed in the test vehicle EV buggy, that will proceed for winter testing this winter. Fetherstill is on track to complete a fully developed MVP this winter. All this is being achieved with the constant support of Karmie Dhillon, Director, John Lopez and Masoud Akshik, Program Managers and Kevin Roy, Program Lead, Research, and Innovation. They all have been a guiding force in this journey.

I am extremely grateful for this once in a lifetime opportunity for Fetherstill and as a founder of the company, my goal is to make the best use of this association and create value through our product for our community, the city, and our country soon. Irrespective of the success of Fetherstill, the relationship between the two organizations will go down in history as the most influential the city has ever seen.